

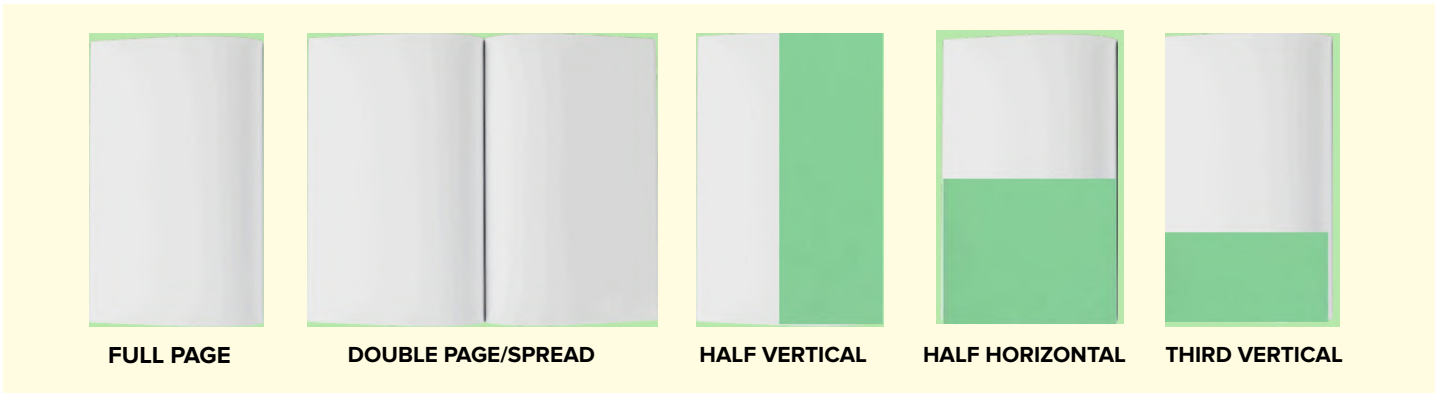


**RATE
CARD**



ADVERTISING RATES				
POSITION	ADVERT SIZE (MM, WXH)	1 ADVERT INSERT	2-6 ADVERT INSERTS	7-12 ADVERT INSERTS
Full Page advert	215x280	USD 3490	USD 3290	USD 2990
Vertical Spread, Double page	430X280	USD 5990	USD 5490	USD 4990
Spreads, 2 half pages	430X128	USD 3490	USD 3290	USD 2990
Half Page, Horizontal	215X138	USD 2490	USD 2290	USD 1990
Half Page, Vertical	105X280	USD 2490	USD 2290	USD 1990
1/3 Page, Horizontal	215X91	USD 1990	USD 1690	USD 1490
1/3 Page, Vertical	73X280	USD 1990	USD 1690	USD 1490
Sponsored message or advertorial (per page)		USD 3490	USD 3290	USD 2990

- ✔ **SPECIAL OFFERS:** One FULL PAGE free advertorial for every FULL PAGE signed with any of our publications, for bookings of more than 3 times a year. Free technical paper or video upload to the specific website for one year for bookings of more than 3 times a year.
- ✔ **FREE INTERVIEWS:** We offer free interviews with advertiser partners and publish on our websites and magazines during the year of signing. Advertisers also have priority interviews with us at local, regional and global events we organise or participate at during the year.
- ✔ **AD SPECS:** Bleed: 3mm all round; content be 10mm from edge. PDF preferred, Full colour ads only. Colour code: CMYK. Resolution: 300 dpi minimum



WEBINAR HOSTING RATES

Your own branded company webinar	Your company branded webinar. Only your company as sponsor and presenter. Includes free hosting and promotions: Your company logo as Sponsor of the webinar, with a link to your website; 25 minutes presentation of your products and services at the start of the webinar; Participation in the panel discussions in the webinar; Full page advert of the webinar placed in the preceding issue of relevant magazine, with your logo as a Sponsor; Recording of the webinar is available on demand on the website for one year, minimum	USD 5990
Our hosted webinar	Our own organised webinars. May include up to 4 separate sponsors. Hosting & promotional activities as above.	USD 2999

WEBSITE ADVERTISING RATES PER MONTH

POSITION	ADVERT SIZE (PIXELS)	1 MONTH	3 MONTH	6 MONTH	2-24 MONTH
Leaderboard/Billboard/ Large Leaderboard	728x90 / 970x250/ 970x90	USD 3490	USD 3290	USD 2990	USD 2790
Half Page/ Skyscraper / Medium rectangle	300x600 / 160x600/ 600x300 / 300x250	USD 3090	USD 2900	USD 2800	USD 2690

E-NEWSLETTER ADVERTISING RATES PER MONTH (E-NEWSLETTERS ARE SENT TWICE PER WEEK)

POSITION	ADVERT SIZE (PIXELS)	1 MONTH	3 MONTH	6 MONTH	2-24 MONTH
Leaderboard/Billboard/ Half Page/Large Leaderboard/ Mediumrectangle /Skyscraper	728x90/ 970x250/ 300x600/ 970x90/ 300x250 / 160x600	USD 3490	USD 3290	USD 2990	USD 2790
Sponsored message	120x120, plus text 50 words	USD 3290	USD 2990	USD 2790	USD 2490
E-mail newsletters to subscriber database	SD 2990 per e-shot. Discounts apply for multiple ehots				

SPECIAL OFFERS: One FULL PAGE free advertorial for every FULL PAGE signed with any of our publications, for bookings of more than 3 times a year. Free technical paper or video upload to the specific website for one year for bookings of more than 3 times a year

Website Logo

LEADERBOARD - 728X90/ 970X250 / 970X90

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ADVERT 728X90/ 970X250 / 970X90/ 600X300 / 300X250 OR TEXT AD

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ADVERT 728X90/ 970X250 / 970X90/ 600X300 / 300X250 OR TEXT AD

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SIDEBAR
300X600/ 300X250

SIDEBAR
300X600/ 300X250

SIDEBAR
300X600/ 300X250

SIDEBAR
300X600/ 300X250

SIDEBAR
300X600/ 300X250

Website Logo

LEADERBOARD - 728X90/ 970X250 / 970X90

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ADVERT 728X90/ 970X250 / 970X90/ 600X300 / 300X250 OR TEXT AD

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ADVERT 728X90/ 970X250 / 970X90/ 600X300 / 300X250 OR TEXT AD

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Website advertorial: USD 3490 per month | USD 3290 for per month for 3 months booking | USD 2990 for per month for 6 months booking | USD 2490 for per month for 6 months booking Terms and conditions apply.

NOTE: Each of the email newsletters is also posted to the specific LinkedIn account and other social media (Facebook & Twitter) accounts linked with the website, offering further outreach to our advertisers.



support@foodpreneurshub.com



+1 814-699-2600



www.foodpreneurshub.com