

Welcome to the Food Innovation Summit 2025—a premier gathering designed to unite food industry suppliers, manufacturers, innovators, and stakeholders from around the globe. This summit is your gateway to unlocking new market opportunities, forging impactful collaborations, and exploring cuttingedge innovations that will shape the future of food production and trade.

EVENT HIGHLIGHTS



Exhibition Opportunities

Showcase your products, solutions, and services to a curated audience of industry leaders, buyers, and decision-makers from across the globe. Elevate your brand visibility by demonstrating your latest advancements in packaging, ingredients, and food technology.

Country Pavilions

Country Pavilions offer a unique platform to showcase your nation's innovations in food production, sustainability, and trade integration. Foster crossborder partnerships and position your country as a leader in the global food industry.







Sponsorship Packages

Align your brand with the most influential food industry event of the year. Tailored sponsorship packages offer unparalleled visibility and direct access to decision-makers and innovators, allowing you to engage with leaders driving the future of food.

Speaking Engagements

Seize a coveted speaker slot and position yourself as a thought leader. Share your expertise on the future of food innovation, policy changes, sustainability, and market trends with a global audience of industry stakeholders.





Networking Powerhouse

Maximize your networking opportunities through tailored B2B Connection sessions, interactive roundtables, and exclusive networking lounges. Our summit ensures you connect with the right people to foster long-lasting partnerships.



WHY ATTEND

Global Networking

Connect with food industry leaders, investors, and government officials from around the world. Build partnerships that will drive your business forward on a global scale, positioning yourself for international growth.



Showcase Your Innovations

Present your latest products, technologies, or sustainability initiatives to a highly engaged, global audience. Position your brand at the forefront of industry innovation and open doors to new partnerships.



Gain Key Insights

Stay ahead of emerging trends and challenges by learning directly from industry leaders, policymakers, and investors. Gain actionable insights into the latest developments in the food sector and apply them to your business strategy.



Expand Globally

Explore international trade partnerships and elevate your business through dedicated country pavilions. Showcase your nation's excellence in manufacturing and trade integration to a global audience.



EVENT OPPORTUNITIES



Exhibitions

An exclusive platform for innovators and suppliers to showcase their products and solutions to a targeted audience of buyers and decision-makers.



Sponsorships

Enhance your brand recognition and gain exclusive access to our audience. Our tailored sponsorship packages are designed to maximize your exposure and engagement.



Country Pavilions

Highlight national excellence in manufacturing and trade integration. Each pavilion showcases innovative solutions and best practices in production, sustainability, and technology.



Speaking Opportunities

Share your knowledge and vision with industry champions, government leaders, and investors. Contribute to shaping the future of the food industry.

JOIN THE MOVEMENT FOR ROI-DRIVEN GROWTH

Expand your reach, build profitable partnerships, and stay ahead of global trends. The Food Innovation Summit 2025 is the epicenter where innovation meets opportunity, driving measurable ROI for your business.

SHAPE THE FUTURE OF THE FOOD INDUSTRY!

Be part of this global convergence of food industry leaders. Secure your spot, showcase your solutions, and drive your business growth through strategic engagements and high-ROI opportunities.



Standard booth option	3mx3m (9m2) - USD 3250 6mx3m (18m2) - USD 5490 9mx3m (27m2) - USD 7990 6mx6m (36m2) -USD 9990 NOTE: The minimum space available for this option is 3mx3m (9m2)	The organiser designs, plans and sets up a standard booth for you. NOTE: Standard booth has wall panels (2.5m highx1m width), trash can, lighting (1 spotlight per 3 m²), power supply with socket, lockable cabinet, 1 table and 2 chairs, exhibitor passes for expo (3 staff per 9m2) and to any networking activities (tiered according to booth size).
Space only (Own designed & erected booth)	6mx3m (18m2) - USD 4990 9mx3m (27m2) - USD 6990 6mx6m (36m2) - USD 8990 NOTE: The minimum space available for this option is 6mx3m (18m2)	The exhibitor takes responsibility for designing, planning, setting up and dismantling own stand and pays for the space only. NOTE: The Exhibitor can construct own special booth on the space provided or hire the construction services of a special booth from the organisers, in which case we shall provide various options with pricing for each option.
Country Pavillion	NOTE: The minimum space available for this option is 9mx6m (54m2) US\$ 14,900. Only one exhibitor per 3mx3m (9m2) space allowed	The country pavillion planner takes responsibility for designing, planning, setting up and dismantling the booths and pays for the exhibition space only.

NOTE: Please check with the organisers on the availability of special constructed booths at the time of your booking, since they may not be available at all the event locations

BENEFITS	TITLE SPONSOR	GOLD SPONSOR	SILVER SPONSORS	TECHNICAL / CONF. SESSION SPONSORS	EXHIBITOR	
CONTENT & THOUGHT-LEADERSHIP BENEFITS						
Rename the event as "Food Innovation Summit Expo (edition name), in Partnership with (Your Company Name)"	YES					
Keynote Speaker & Chair of Panel Discussion at the Opening session	YES (Panel Chair + Speak- er)	YES (Speaker)				
Branded Sponsored Session during the conference, with Chairing and Speaking opportunities	YES	YES	YES	YES		
Other Conference Sessions speaking slots (Presentation/Panel Discussion)	3 (including opening session)	2 (including opening session)	2	1	Where available	
NETWORKING & SOCIALISING BENEFITS						
FREE Sponsor/Exhibitor staff passes to coffee, lunch and networking ac- tivities, including Gala Dinner, where applicable	10	8	7	5	3	

Opportunity to network with key decision makers from Africa's health-care industry	Yes	Yes	Yes	Yes	Yes
BRANDING BENEFITS					
Logo placement on website, dais, registration area, digital registra- tion page and all communication channels	Yes	Yes	Yes	Yes	
Extensive replay of your company video at the Expo Hall, conference and the virtual platform (frequency tiered according to sponsorship option)	Yes	Yes	Yes	Yes	
Pull-up Banners in the Expo Hall + Conference Hall (artwork by sponsor, printed and placed by us in Expo Hall)	8 (4+4)	6 (3+3)	4 (2+2)	2 (1+1)	
Extensive interviews with your top management before and during the Expo, published on a relevant magazine in our portfolio	Yes	Yes	Yes	Yes	
Announcement on website and social media posts upon signing of contract	Yes	Yes	Yes	Yes	Yes
LEAD GENERATION BENEFITS					
Promotional activities on our social media pages - LinkedIn, Twitter, Facebook before, during and after the event (frequency tiered according to sponsorship option)	Yes	Yes	Yes	Yes	
FREE Print + Website adverts in a relevant magazine and/or website (check last page on the magazines we publish)	1 full page				
print + 1 month web	1/2 page print + 1 month web	1 month web			
Event brochure advert - distributed to every Expo and conference visitor	2 pages	1 page	1/2 page	1/3 page	
Relevant magazine listing with profile, contact info and logo in the issue just before and after the Expo (size tiered according to sponsorship option)	Yes	Yes	Yes	Yes	Yes
EXHIBITION SPACE					
Free Exhibition space (with standard booth or space to build your special booth on, if required by Sponsor)	9mx6m	6mx6m	9mx3m	6mx3m	Depends on booth size chosen by you
YOUR INVESTMENT	US\$ 20,000	US\$ 17,000	US\$ 12,000	US\$ 7,000	Depends on booth size chosen by you

TECHNICAL/CONFERENCE SESSION SPONSORSHIP CATEGORIES

- Ingredients Solutions Sponsor
- Processing Technologies Sponsor
- Packaging Technologies Sponsor
- Financial Services Sponsor
- Private Equity/Venture Capital Sponsor
- Supply Chain Solutions Sponsor
- Market Research Sponsor

- Food Safety Solutions Sponsor
- Renewable Energy Solutions Sponsor
- · Engineering Technologies Sponsor
- · Cold Chain Solutions Sponsor
- Warehousing/Storage Solutions Sponsor
- ERP Solutions Sponsor
- Training & Consultancy Sponsor

OTHER OPTIONS

NOTE: The Sponsor of any of these options receives the benefits of a Silver Sponsor, as listed above

Lanyard Sponsor	The Sponsor provides branded lanyards that are given to all event attendees. Branding and design to be approved by the organisers	US\$ 10000
Networking Hub	The Sponsor brands the Networking Hub and provides refreshments at the Hub. Branding and design to be approved by the organisers	US\$ 10000
Conference bag	The Sponsor provides bags that are given to all event attendees. Branding and design to be approved by the organisers	US\$ 10000
Registration Sponsor	The Sponsor logo in the registration area + 4 banners at the area (banners artwork by sponsor, printed and placed by us at the registration area)	US\$ 12000

Please talk to the organisers for tailor-made sponsorship options you may be interested in - if that option is not available above. Terms and conditions apply.



